



## Bridge Street Store-Front Decorating Contest

### Attention Bridge Street Businesses/Organizations:

For those of you who may not yet know, Carleton Place was chosen as one of the 130 communities that the Pan Am Games Torch Relay will be travelling through on its way from Mexico to Toronto this summer. On Thursday, July 2<sup>nd</sup> the Pan Am Games Torch Run will be travelling through Carleton Place at approximately 11:00 a.m.

This is an incredible opportunity for Carleton Place and we want to spread the word to get our residents excited about this potentially once in a lifetime event.

We are encouraging businesses owners to get involved and decorate your store-front, with the Pan Am Games theme and/or Canadian theme to send well wishes to our Canadian Athletes who will be competing in Toronto in July and August. This is particularly fitting timing as we will be celebrating Canada Day at Riverside Park on July 1<sup>st</sup>, so it is a perfect fit to decorate with Canada themed decorations.

As an incentive, every store-front decorated will be entered into a draw to win a Pan Am Games Prize Pack that will include souvenirs from the festivities in Toronto, as well as a recognition plaque for your support.

We hope that you will join us in celebrating this wonderful event that will bring hundreds of residents to our Bridge Street Core on Thursday July 2<sup>nd</sup>, 2015. If you are able to take part, please let Jessica know so she can register you and promote your participation.

We thank you for your support!

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